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DATING POWER

Advanced Techniques For Success With Women



Dan explaining how to create sexual tension, so women want you as a lover or boyfriend, rather than 'just a friend'.



Ben & Stu doing various body language demonstrations. A very popular part of the seminar.



Ben talking about how close to stand next to women when talking to them in different social environments. Doing this incorrectly creates awkward tension.



Stu talking about the powerful trait of 'charisma' and how to have it. Charisma draws women to you and makes more people want to be your friend.



An intensive Question & Answer session with the audience at the end of the seminar.



The Q&A session in action. There were some tricky questions asked, which was fun :)

"What is Dating Power? "

Hey - it's Dan here

After looking at the photos on the previous page, you may be wondering what Dating Power is all about. So, I will summarize it here for you.

Dating Power is about knowing what to do, so women:

- Want to be approached by you.
- Are immediately interested in you.
- Remain interested in you.
- Want to give you their contact details.
- Want you to contact them.
- Want to go on a date with you.
- Enjoy their dates with you.
- Want to have sex with you.
- Want to have a relationship with you.



Would **you** like to have that sort of power?

We refer to this as *having dating power* and you can definitely have it. After 5 YEARS of extensive research, testing development - Dating Power is now available for you on video and it includes all of our most advanced techniques, methods and strategies for success with women.

Here's how the Dating Power secrets were discovered...

The First 2 Years

After living my entire life being hopeless with women, I finally reached 'breaking point' and decided that I just HAD TO get better with women, no matter what it took. To work out the secrets to success with women, I went right into the deep end and approached 15-30 women per weekend for about 1.5 years.

Eventually, I started piecing it all together and began developing what would eventually become 'The Flow'. The Flow allowed me to easily approach beautiful women, get their phone number and set up dates. After a while, I was consistently dating a number of amazing women at once.

At the same time, I was also reading loads of books on topics such as: Evolutionary psychology, body language, relationships, confidence, conversation, socializing, love, lust, sex and flirting. By the end of the first 2 years, I had become a confident, socially outgoing, alpha male with loads more friends in my life.

I'd gone from not being able to get ANY woman interested in me, to having 4 or 5 women wanting to be my girlfriend at any given time.

It was at this time that I decided to write The Flow.

A few months later, I met Ben & Stu. Stu is what people refer to as a 'natural', because he has ALWAYS enjoyed easy success with women his entire life. He really doesn't have to try AT ALL.

Ben was similar to me (a former 'hopeless case' and 'nice guy' with women) and had to LEARN how to be successful with women. Prior to meeting me, he'd also spent the last 2 years of his life trying to work out the secrets to success with women by approaching 15-30 women per weekend.

At the time when Ben, Stu and I first met – we were all enjoying success with women. Stu was a natural and Ben and I were now 'self-made naturals' with women. I showed Ben & Stu the first draft of The Flow and after about 5 more months of editing and discussion, it was ready.

We then decided to launch The Modern Man and let other guys in on the insider dating secrets we'd discovered. In addition to The Flow becoming available, we also started running weekend courses in bars and other social hotspots.

Note: Our courses show guys how to approach women in real-life environments and what to do from start to finish, so they can go from approach to kissing, phone number or even sex that night.

You will learn ALL of the techniques that are taught on our courses by watching the Dating Power video.

The Following 3 Years

This is when the *dating power* secrets began to emerge...

Our aim was to completely reverse the situation in the dating scene, so men who learnt our techniques would have the power. The techniques would mean that women were chasing you, rather than you desperately trying to 'pick up' or be chosen by women you liked.

As we coached more and more clients to amazing success each weekend, we focused on taking things to the ABSOLUTE limit by continually pushing new boundaries with women and testing new ideas, methods and techniques.

Some of the things we tried worked, while others didn't. Anything that didn't work, or that 'kind of' worked was quickly discarded.

Our 'only the best will do' approach to developing the techniques allowed us to build up a stockpile of seriously advanced techniques that have been PROVEN 1,000 times over, to give you complete power and control over your dating life with women.

Every 6 months or so, we held a new seminar to an audience of maybe 30-40 guys. With each seminar the techniques, methods and strategies became more advanced and more powerful.

As with everything we do here at The Modern Man, ALL of the techniques were based on NATURAL attraction and not tacky 'seduction tricks'.

Seminar attendees left the presentations armed with the techniques and quickly began dating a number of women at once, or got into a long-term relationship with a great girlfriend.

Best of all, we noticed that it DIDN'T MATTER what a guy's physical appearance, age or nationality was - as long as he used the techniques, he would instantly begin experiencing the effects of *having dating power*.

If you recall from the introduction, *Dating Power* is about knowing what to do, so women:

- Want to be approached by you.
- Are immediately interested in you.
- Remain interested in you.
- Want to give you their contact details.
- Want you to contact them.
- Want to go on a date with you.
- Enjoy their dates with you.
- Want to have sex with you.
- Want to have a relationship with you.

What Happened Next?

Our weekend courses were usually sold out 3 months in advance and we had guys flying in from all over the world to learn from us in person.

We realized that we couldn't physically coach every guy who wanted our help, so we decided to create an ALL-IN-ONE seminar that would include EVERYTHING you could learn on a live training course with us - and record it on video.

Developing Dating Power

It took another 6 months of planning to gather all of our most advanced techniques, methods and strategies and then put them all into a structured, start-to-finish program.



As you can see in the photo above, we hired a professional film crew to record the seminar on video.



With the proven Dating Power secrets now available on video, you don't have to travel 1,000s of miles, or pay huge amounts of money for flights and accommodation to learn these new dating secrets.

You can access Dating Power online at [TheModernMan.com](http://www.themodernman.com) and learn everything from the privacy of your own home!

This Free Report: *Dating Power in Action*

As well as providing you with a number of important Dating Power techniques, this report will also give you an insight into some of the RESULTS that guys have enjoyed since attending the Dating Power seminar.

I've just poured myself a fresh cup of coffee and I'm ready for some serious typing.

Let's begin!

Dan

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"He Now Has Control With Women & In Life..."

"I wasn't sure what to anticipate from the seminar, I half expected to hear a live version of the Modern Man E-book. What I received however, was far from it.

After that one day, I feel like the flood gates have opened and the women who've been waiting patiently are now pouring into my life. What's more, I can even see the turning points in other people's interactions and know exactly where they will end based on the guy's behavior.

Without giving away too much, the biggest thing to help me was the section on 'Loving women for who they are'.

Without knowing it, I'd been suppressing all the behavior in me that creates success and thinking I was some sort of gentleman for doing it. I have also been blown away by the reactions I get from women when I use the 'Power Moves' they gave us.

In all honesty I was afraid that being 'The Man' meant I would have to be the one to take control and make decisions. But from the moment I took their words to heart and put their teaching into practice, I haven't EVER looked back.

I don't just feel in control with women, I feel in control in every area of my life now.

I used to go out with my mates and watch them get up and dance with strangers and feel frozen. Or spend my whole night trying to talk myself into going over and talking to this one girl I couldn't stop staring at but end leaving and feeling angry at myself for the rest of the week. Now...things have changed.

That's another thing, I was surprised by the magnitude of the results compared to how simple and tangible the things we were taught to do were. Everything they taught was pure and uncomplicated.

They teach you how to be yourself, and that's not something a person can fully understand until they've come out of the seminar.

QUESTION: What are the two or three things a guy should do to get a woman 'in the right frame of mind' in the two minutes before kissing her for the first time?

- Jack D"

ADVICE FROM DAN:

Hey Jack

Thanks so much for your interesting review of our seminar.

Before I answer your question about what to do before kissing a woman, I want to refer to the popular quote you referenced, "Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime".

I love that.

It's exactly the mindset we have here at The Modern Man. Our aim is to equip you with all the skills needed to succeed with women for life. At the heart of everything we do, is a genuine desire to make sure that guys who use our advice achieve the highest level of success with women.

Next, onto your question...

"What are the two or three things a guy should do to get a woman 'in the right frame of mind' in the two minutes before kissing her for the first time?"

As you may recall from the Dating Power seminar, we discussed many techniques to use before kissing a woman to make sure things go smoothly. To summarize a few of them for you now:

1. Create sexual tension

This is, by far, the most important and I'll explain how it works by giving you an example:

- You and the woman are sitting on a couch together.
- You haven't kissed yet.
- She touches your leg.
- You now have an opportunity to increase her desire for you, by building more sexual tension.
- You might PLAYFULLY say something like:

"Whoah, you move fast don't you? Next thing you're going to jump on me and kiss me! Sorry, baby - I'm not that easy. You'll need to work a little hard than that..."

If you do it right (as Ben demonstrated at the seminar), she will KNOW that you are flirting and she will enjoy it. If you do it incorrectly, things could get weird.

Note: You can get a more detailed explanation of sexual tension, touch and flirting by watching the 8-hour, Dating Power video.

2. Test her interest

- a) *Playfully poke or tickle her for 1-2 seconds after she says something funny, or when you are teasing her.*

If she enjoys the touching and plays along, then it's a sign that she is interested. If she pulls away and gives you a weird look, then she may not be interested in kissing you yet. Simply focus on creating more sexual tension.

b) *Make flirting eye contact with her and watch how she responds.*

Look at her with a grin and squint your eyes. If she smiles back at you and enjoys the flirting, then she may be open to kissing you.

Note: Ben does a great demonstration of this look during the Dating Power video recording, Stu explains how to read a woman's signals of interest and I provide an in-depth explanation of sexual tension, the 3 stages of interest and various 'rejection-proof' kissing techniques.

3. Start with a hug

A lot of guys get nervous when it comes time to move in for the kiss with a woman, because there's a huge chance that a wrong move at the wrong time could spoil things.

Over the years, we've tested many ways to move in for a first kiss. My favorite technique is the '3-Kiss Technique' and I demonstrate that at Dating Power. Another one of my favorite techniques is to 'Start With a Hug'.

A hug:

a) Is rarely rejected.

I've actually seen clients go in for a hug when women *aren't even that interested* and the women STILL do it! This happens because women are 'naturally wired' to respond to masculine direction, especially during the 'mating dance' (interaction > courtship > dating > relationship) and the 'mating act' (sex).

b) Is a 'low pressure' thing for both of you.

c) Gets some 'fairly intimate' physical contact going between you.

d) Comfortably crosses the 'physical barrier' if it hasn't already been crossed.

e) Has the potential to increase a woman's interest in you, or change her feelings about you.

When parting ways at the end of a date, smile and CONFIDENTLY say something like "*Alright, come here – give me a hug*" and then give her a good hug for a couple of seconds.

If she lingers with the hug and doesn't pull away, pull back a little while continuing to hold her. Then, look her in the eyes with a smile and a slight squint of the eyes. If she doesn't pull away, then she most likely wants you to kiss her.

So, go ahead and do it.

Thanks again for your interesting review Jack – I really appreciate it.

Cheers
Dan

P.S. Another point worth mentioning is that most women would rather MISS OUT on the opportunity to kiss you, rather than be the one to 'make the first move'. If you lack the confidence to make a move when the time is right, a woman will often lose a lot of interest in you.

...and that sucks.

To kill off any chances of rejection when moving in for 'the first kiss', we covered the following important topics in Dating Power:

- 8 ways to check if a woman is interested in kissing you.
- Why some women will reject your attempts to kiss them and how to avoid it
- A great technique to get women kissing you first.
- The #1 thing you need to make sure you do before you kiss a woman, in order to avoid rejection.
- How to touch a woman to check if she's interested in kissing you.
- How to increase the possibility of sex, amplify a woman's desire for you, change things from being friendly to sexual and increase the comfort level between you.
- 2 great ways to move in for the kiss that prevent rejection and actually gets a woman to kiss you.
- A story of how Dan kissed a girl on a first date in way that completely swept her off her feet.
- How to get women hugging you and initiating touch.
- What to do if a woman rejects your kiss that immediately cancels out any awkwardness and allows you to continue interacting and then kiss later on.
- Why you should kiss a girl on a first date and how to do it.
- The best places to kiss women on a first date.

DATING POWER SUCCESS STORY

"Newbie Gets a One Night Stand, Dates 3 More Women & Then Gets a Girlfriend..."

"Hey Dan,

A lot has happened since the seminar. I have gone out with a few girls since, and have currently got a girlfriend. Let me give you the info....

About three weeks after the seminar I picked up a girl at a nightclub and ended up having a one-night stand with her. That's as far as it went, as I very soon found out that she had emotional problems which I decided were not worth getting involved in.

For more information on Dating Power, go here:
http://www.themodernman.com/dating_power.html

After that hiccup, I went out with three more girls and did not really get anywhere with them but did see common traits in each of these girls which made me feel more comfortable, as I could at least see patterns in their behavior which gave me confidence in dealing with other girls.

One of the things at the seminar which really helped me was Ben's explanation of being present i.e. being focused on a girl, paying attention to what she says and how she says it with her body language. I made an effort to look at the signals that she was giving out, and instead of getting frustrated with not understanding what these signals meant, I stored them in the memory bank and kept an eye out for similar signals with other girls that I talked to.

Slowly but surely I could see what signals or words a girl would use to either continue or terminate a conversation.

Now let me tell you about how I met my current girlfriend...

I was at the "Mind, body and spirit" section of the Borders bookshop at Jam factory, and I noticed her looking at a book I had seen earlier. I made a casual remark about the book to her, established rapport, and from there we just hit it off really well.

We had a coffee afterwards, and then planned to meet up for a date. We went on about 3 dates together before things got intimate, and we have been going steady since then. It all seems a bit too easy, but only time will tell.

I am still going out with my mates to the nightclubs, acting as their wingman for women that they are interested in, and it gives me good practice in talking/flirting with girls. As always, I am still learning about the different signals they give off and how to read them.

Now, I have a question to ask: What do you say to a girl if she asks you who you live with, and you happen to live with your parents?

Whenever this question came up to girls that I was interested in and I told them the truth (i.e. live with my parents), some of them lost interest. Is there anyway that I can tell girls this embarrassing truth and have them still be interested in me?

Cheers,
Jim"

ADVICE FROM DAN:

Hey Jim

Congratulations on all your success since the seminar.

It's great to hear that Ben's talk on the alpha male trait called 'presence' really hit home for you.

"One of the things at the seminar which really helped me was Ben's explanation of being present i.e. being focused on a girl, paying attention to what she says and how she says it with her body language.

I made an effort to look at the signals that she was giving out, and instead of getting frustrated with not understanding what these signals meant, I stored them in the memory bank and kept an eye out for similar signals with other girls that I talked to.

Slowly but surely I could see what signals or words a girl would use to either continue or terminate a conversation."

As you are experiencing in your life now, one of the greatest benefits of 'being present' is that it allows you to focus on the girl (and the signals she is giving you), rather than being 'caught up in your head' with any insecurities, doubts or fears that you may have.

It's a rarely-known fact that women are more SEXUALLY attracted to a man's presence than anything else he can offer or display. Interestingly, we have found that less than 3% of men have this all powerful trait. It's no wonder that women often complain about the lack of 'real men'.

A valid question here would be: *If presence is so powerful, then why do less than 3% of men have it? Why don't more guys have this trait?*

The 3 main reasons most men don't have presence is:

1. They don't know what it is.
2. They don't know why it is important.
3. They don't know how to display it around women and use it in their everyday life.

We've found that once a man knows how to display presence around women, there is a SIGNIFICANT increase in a woman's interest and attraction for him. As you know, we've gathered LOADS of evidence of this by coaching guys in real-life environments for the past 3 years and teaching them our techniques. As well as using all the techniques in our own relationships with women.

Next, onto your question:

"What do you say to a girl if she asks you who you live with, and you happen to live with your parents?

Whenever this question came up to girls that I was interested in and I told them the truth (i.e. live with my parents), some of them lost interest. Is there anyway that I can tell girls this embarrassing truth and have them still be interested in me? "

This is an interesting one.

Ben also talked at length about 'unnecessary qualifying' at the seminar. To roughly quote one part of his talk on it, *"If you're interacting with a woman and everything seems to*

be going well...but then all of sudden she loses interest – it will often be because of unnecessary qualifying."

My guess is that you are currently making this mistake when women ask you about where you live. The words you used were "...*embarrassing truth*", which tells me that you would probably LOOK embarrassed when a woman asks you about it.

Not good.

If women notice that you're feeling embarrassed about certain things, (e.g. your height, age, nationality, where you live, etc) they will lose a MASSIVE amount of interest in you, because it demonstrates a lack of confidence and self-esteem on your part.

At that point in an interaction, it's often 'game over' and you are quickly placed in the category of 'just another guy who is hoping to be chosen by her'.

What can you do to avoid feeling embarrassed when a woman asks you about where you live? As Ben said at our first ever seminar, "*If it's not a problem for you, then it's not a problem for her.*"

It's actually the same thing with going bald...

Most guys think women laugh at bald guys behind their back and find them less attractive. However, the truth is that most women really DON'T care if you are bald or have a full head of hair. They just want you to be confident, present and masculine and have the balls to approach them and move things forward to a date, sex and into a relationship.

My advice to you:

1. Get clear on why you are still living with your parents

Maybe it's so you can save money for a house. Saving money for a house is nothing to be embarrassed about. It is a smart thing to do and you should be proud of yourself for doing it.

2. Have a clear goal in mind of when you will be moving out

Maybe you plan to move out in 12 months time when you've saved up enough for a deposit. If you have a clear goal like that, you will then be able to speak with confidence when you are asked about it.

Or, you could...

3. Take it as an opportunity to use humor

You might playfully say, "*Yeah, I live with my parents and I'm NEVER going to move out...my mum makes my bed in the morning, irons my clothes, cooks me dinner, does my washing...why on Earth would I want to move out??*"

Then, have a laugh with her. If she then asks why you are *really* still living with your parents, you can add something like:

"No, I'm just messing with you...I'm actually planning to move out in a year and buy a place...it's much better living at home now to save some money..." and then put it back on her *"How about you – have you moved out, or bought your own mansion yet?"*

Above all, don't behave as though she is assessing you. If you are worried about impressing her and passing her assessments, then **she will have the dating power** and you will be trying to pick HER up.

Not good.

As you may recall - one of the key perspective shifts from Dating Power was that you are assessing HER and seeing if she meets YOUR standards...not the other way around.

Anyway, it sounds like you're doing great now, so well done. Enjoy your new girlfriend!

Cheers

Dan

P.s. Thanks for the review. I loved your bookstore approach – well done!

"From Desperate and Dateless, to Confident and Dating a FEW Women at Once..."

"Hi Dan,

Since the seminar I have approached far more women in the last few months, using the tools from the course, than I have for the whole of last year.

It was tough at first, but the more I did it the easier it got. Now its like, if the girl shows no interest, I move on to the next one, doesn't bother me, it's not personal. But before, after one knock back, that would have been it for the night.

I'm coming across more confident, not desperate like I used to be. I'm dating a few great women now and I can't thank the modern man guys enough.

The question I have is, is it better to stick to the one girl when I am talking with her for the first time if everything is going well? Or get her phone number and move on to the next one? Only problem I see is if she sees me with the other girls, I may come across as a player. What do you think?

Cheers
Peter"

ADVICE FROM DAN:

Hey Peter

I think a "Congratulations!" is due here for sure. After 'living on the sidelines' for way too long, you're now enjoying having your choice with women. Well done!

Next, onto your question: *"Is it better to stick to the one girl when I am talking with her for the first time if everything is going well? Or get her phone number and move on to the next one?"*

This is an interesting one. To answer your question, I will ask you a question: *What are you trying to achieve by getting your interactions to the point where they are 'going well'?*

You need to get clear on what you're trying to achieve.

If you are just practicing the first 3 steps of The Flow and are not looking to Take Things to the Next Level (Step 4 of The Flow), then cool – continue on with what you're doing. However, if you want to date women, have sex or get a girlfriend – then you need to move things forward when they are going well.

I know my last point there may sound very simple, but SO MANY guys mess it up. I used to make the same mistake and leave interactions that were going well, because I didn't want to stuff them up. Argh!

I can laugh at it now, but it really was a HUGE waste of time on my journey to success with women. The problem with that approach (leaving when things are going good) is that you won't really get much in terms of 'end results'. Sure, it's fun to go around talking to women all night...but, don't you want more than that?

If you want to get to dating, sex and relationships then my advice is: STAY IN THERE and move things forward.

I recommend you reread my last sentence until it's stuck in your head. Seriously, just STAY IN THERE and move things forward. You'll be amazed at the difference it makes.

The other thing you said was, "...*Only problem I see is if she sees me with the other girls, I may come across as a player. What do you think?*"

This really depends on what kind of woman you're trying to attract. If you want women who are looking for a fun, short-term dating relationship, then go ahead and interact with other women right in front of her. Doing so will often increase her interest in you.

However, if you want a 'family-oriented woman' who is looking for a husband or a woman looking for a serious relationship, then it will definitely turn some of those women off.

I take my hat off to you Peter for approaching women and taking control of your dating life. It sounds like things are really starting to click into place for you – so well done.

Enjoy the great times ahead with women!

Cheers

Dan

DATING POWER SUCCESS STORY

"Newbie Gets Girlfriend and is Now Living With Her..."

"Hey guys

Firstly, following the seminar my confidence in approaching women improved a little - and then improved dramatically as I put your teachings into practice.

I was able to speak with women very easily, and see amazing success - from having never been able to approach women I went to being able to approach, flirt with and usually take it a bit further any time I wanted to literally in the

space of a couple of weeks.

So, very quickly finding myself dating several different women at any given time.

Now I've settled on one - gorgeous ex-model, originally from South America (Still has the accent - I love the imports!) and within two months we were living together and haven't looked back.

What did work? There is far too much to list, but the single most important thing I learned - and practiced - was attitude. How to appear and act as an alpha male, and how to literally not attach value to the outcome of any situation.

But, the best thing wasn't actually in dating - the boosted confidence and ability to present myself well has got me in a new (and significantly higher paying) job, which I love.

All I can say is thanks! (And I can't say it enough!)

Cheers!

John"

ADVICE FROM DAN:

Hey John

You went from not being able to approach a woman AT ALL, to approaching women and dating several women at once in a matter of weeks....now, you're living with your South-American GIRLFRIEND who is an ex-model??

That is awesome!

Thank you for being such a shining example of how the Dating Power techniques work in real life. When I was starting out, it took me 2 YEARS to accomplish what you have in a matter of weeks/ months.

Your review clearly demonstrates that when a guy is armed with the RIGHT information he will avoid years of wasted time and frustration and go straight into success with women.

That is what I call *Dating Power in Action!*

Cheers

Dan



"How about **you**? Would you like to watch Dating Power from the comfort and privacy of your own home?"

Dating Power gives you the power to:

- Have sex with a woman on the first night you meet her.
- Find and keep a great girlfriend.
- Build and maintain your confidence as a man.

It is up to you what you use the techniques for. You have the power and you now get to choose what you do with it.

When you watch the Dating Power videos you will be shown – step by step – how to make the first approach, get a conversation going, set up a date, get to kissing and sex and then keep the woman interested. That way, your new relationship can last and grow into something that is fulfilling for both of you.

When you are ready to watch the Dating Power videos and discover the most advanced dating techniques & methods in the world, visit this page and sign up:

http://www.themodernman.com/dating_power.html

Cheers

Dan

P.S. In the meantime, I hope you enjoyed this free report. Keep an eye on your e-mail inbox for more cool stuff coming soon!